

CRITICAL COMMUNITY NEED—LITERACY

Many children in our community enter kindergarten unprepared. Others are not reading at grade-level by third grade – crucial to literacy, learning and future success.

United Way Solution— Help children and youth achieve their potential.

- ▶ Thanks to our **Book Drive**, thousands of children received books of their own and several schools received classroom libraries throughout Tampa Bay.
- ▶ United Way worked with eight community partners on Imagination Library in Hillsborough County. More than 11,000 children receive a book a month from birth through kindergarten.
- ▶ Our focus on neighborhoods led to the recent Youth Summit in North Greenwood, where community leaders and young people came together to address neighborhood issues.
- ▶ Your donations provided funding for 46 programs that benefit children and youth and provided:
 - ✓ Childcare for 25,000 children from low- and moderate-income families
 - ✓ Character-building community programming for 17,000 young people

