

CRITICAL COMMUNITY NEED—BASIC HUMAN NEEDS

Requests for basic human services such as food, clothing and shelter are on the rise.

United Way Solution— Create positive results through community impact agendas.

- ▶ We worked with local food banks to develop **Stop Hometown Hunger**, raising awareness and dollars to meet the growing local need. We leveraged our relationship with local businesses to run internal food drives in Hillsborough and Pinellas counties.
- ▶ Our annual **Day of Caring** drew 2,000 volunteers from 89 companies to complete projects for local agencies.
- ▶ Your donations helped us fund 22 programs that provide basic needs to local families:
 - ✓ Shelter assistance for 12,000 homeless
 - ✓ Food for 50,000 individuals
 - ✓ Job training for 1,200 unemployed

