

PARTNERSHIP

Workplace Campaigns

More than 800 Bay area businesses and organizations partner with United Way of Tampa Bay conducting annual United Way campaigns. Last year, our collective partnership raised \$23.1 million – funds used to make a measurable difference in the lives of people in our area. The workplace campaigns strengthen corporate cultures and give employees meaningful opportunities to contribute to their community.



I'm proud to be part of a company that conducts a United Way campaign. No matter where I go in the company or in the community, I know that we're helping out.

—Sherrill Hudson, Chairman and CEO of TECO Energy, Inc.



Corporate Contributions

Businesses play a critical role in strengthening the community. Corporate contributions magnify United Way's impact and help us enable more people to become self-sustaining. When your company matches your employees' contributions, you affirm their decision to make a difference where they work and live.



Employees are giving. They feel part of this community and the people in need. Living United goes a long way during our campaign to connect our employees with the community where they work, live and play.

—John Schueler, President,
Florida Communications Group



Volunteerism

Active involvement in United Way's Day of Caring, HandsOn Tampa Bay and Workplace Volunteer Council positions your company as a community leader, enhancing your image and reputation. Volunteering strengthens the bond between employees, fosters teamwork, and allows your staff to experience the fulfillment that comes from working together to advance the common good.



Our 2008 Day of Caring corporate volunteers provided four years of work in one day to local social service agencies, many of whom could never afford to have the work done. I'm very proud of the volunteers' accomplishments and their willingness to open their hearts.

—Betty Tribble, Vice President of Volunteer Services at United Way of Tampa Bay



“ At Publix, we have associates who have used United Way services. Some of them have told me confidentially; others have shared their stories with others in the company. That’s why our associates give so generously and why we are pleased to support United Way.

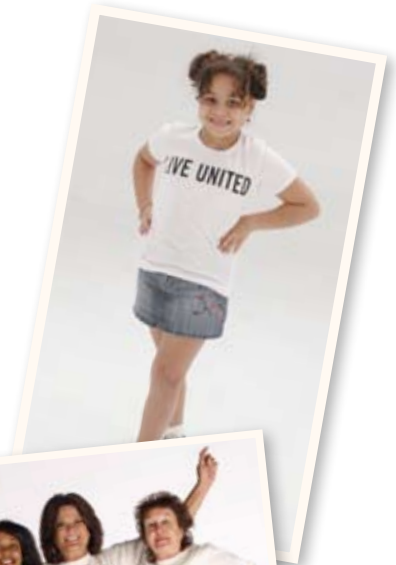
—Barney Barnett, Vice Chairman of Publix Super Markets

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Business Cares Sponsorship

As a recognized Business Cares Sponsor, your business gets year-round visibility to the general public and United Way partners through United Way events, materials and Web site. Business Cares Sponsors are community leaders committed to making a difference in the lives of people in our community.



Leadership Executives

The United Way Leadership Executive program helps your organization recognize and grow talented employees, especially emerging leaders seeking new challenges and exposure to community work. Leadership Executives will enhance their abilities, skills and experiences by sharing in United Way’s mission and spreading its message throughout Pinellas and Hillsborough Counties.



“ The Leadership Executive program was the most challenging, rewarding and enjoyable experience of my professional career.

—Stephen Finney, City of Clearwater

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United Way of Tampa Bay
5201 W. Kennedy Blvd., Suite 600
Tampa, Florida 33609
Ph. (813) 274-0900 Fax. (813) 228-9549
www.unitedwaytampabay.com

